

Mail Anywhere / Pay Anywhere Overview

OVERVIEW

Today in the business mail world, customers must hold a permit at every USPS location where they present mail for verification. This results in multiple permit accounts in multiple locations. This also means customers must maintain a separate account for each of these permits. While they do have the option to link these permits to a Centralized Account Processing System (CAPS), to pay for mailings, they still must maintain and manage separate permits for each location. This causes a complex and disparate process.

The "Mail Anywhere" program allows a customer to use a single permit to present mailings with 90% or more Full-Service pieces at any Business Mail Acceptance site. This simplifies permit management and enables the mailer to maintain a single account to enter and pay for mailings. This program is currently in pilot and is expected to deploy in the summer of 2013.

PROGRAM BENEFITS

There are numerous benefits offered to a mailer who uses the Mail Anywhere Program.

- Mailers will have greater flexibility in managing their production since they can shift mail from one site to another without having to open another permit at a new site or change the imprint on the mail.
- Mailers will be able to maintain one locally-held trust account or a single CAPS account for mailings nationwide.
- Mailers will be able to manage one permit versus multiple permits.
- Issuing office Permit Number and City / State or Company Permit Imprint indicia may be printed in the indicia on the piece and entered at any location.

ELIGIBILITY

There are eligibility requirements that are applicable to participate in the Mail Anywhere program as defined below. The Postage Statements must contain 90% or more Full-Service pieces (F or M).

- Eligible Full-Service Mail Classes
 - First-Class Mail – Cards, Letters, and Flats only
 - Periodicals – Letters and Flats only
 - Standard Mail – Letters, and Flats only
 - Bound Printed Matter – Flats only
- Eligible Permit Types
 - Permit Imprint
 - OMAS Imprint
 - Precanceled Stamps
 - Metered
- Eligible Statement Types:
 - Single Permit
 - One permit in a mailing
 - Combined Mail
 - Different mail owner pieces in the same bundle or tray presorted together and placed on the same container.
 - Applies to mailings of a single class of mail with payment of postage by multiple payment methods (a combination of permit imprint, metered or precanceled stamps).

- Each mailing must contain 90% or more Intelligent Mail barcoded pieces to be eligible for the Full-Service rates.
- Comail
 - Mailers who are creating multiple mailings and postage statements for a mailing where bundles or trays for those multiple mailings share the same (container)pallet.
 - Each mailing is presorted separately and placed within the same container
 - Applies to combination mailing of Standard Mail (Profit, Non-profit) and Periodicals.
 - Each statement must contain 90% or more Intelligent Mail barcoded pieces to be eligible for the Full-Service rates.
- Eligible Submission Method:
 - Mail.dat
 - Mail.XML
 - Postal Wizard (First-Class Mail and Standard Mail only)

FULL-SERVICE QUALIFICATION PROCESS

Mailers must meet certain Full-Service criteria in order to be authorized to participate in the Mail Anywhere program. These criteria apply to the individual that is preparing the mail.

- Mailers must demonstrate that they meet Full-Service requirements as defined in the *Guide to Intelligent Mail for Letters & Flats* and that they are in compliance for the last 30 days of their eDoc submission for the below categories:
 - Valid Mailer ID (MID) and Service Type ID (STID) in barcodes
 - Accurate By/For information (MID and Customer Registration ID (CRID))
 - Valid entry facility
 - Valid First-Class mail separations per Customer Service Agreement (CSA)
 - Accurate OCI file for copal

PAY ANYWHERE

Today customers must go to each retail location that supports the mail entry unit where they hold a permit to deposit funds and pay fees for their permit trust accounts. This results in customer inconvenience and a poor payment experience.

Pay Anywhere allows customers to make deposits to their permit trust accounts at any USPS Point Of Sale (POS) retail sites that support BMEU transactions. This provides customers more convenience in managing their trust account funding actions.

RESOURCES

For more information on the Mail Anywhere program or pilot participation, contact the *PostalOne!* Help Desk at 800-522-9085. Detailed information regarding Full-Service requirements is located in the Guide To Intelligent Mail for Letters and Flats located on RIBBS. Navigate to

https://ribbs.usps.gov/intelligentmail_guides/documents/tech_guides/GuidetoIntelligentMailLettersandFlats.pdf